



Michigan International Alpaca Fest 2010 Vendor Information

**Perani Arena & Event Center in Flint, Michigan
3501 Lapeer Rd. Flint MI 48503
Sept 25 and 26, 2010**

Dear Vendor:

The MIAF committee invites you to join us at the Annual Michigan International Alpaca Fest. As the largest alpaca show in Michigan, this event will provide an excellent opportunity for breeders, enthusiasts, and the general public to familiarize themselves with the products and/or services you offer.

This year's show will be September 25 – 26, 2010 at Perani Arena & Event Center in Flint, Michigan. The show, seminars, food, and vendors will all be under one air-conditioned roof that is locked at night. The show ring will be set up in the south wing of the facility (Lapeer Ave). With the excellent advertising, the activity of the halter show, the fleece competition, and the draw of the alpacas, we anticipate many visitors, which maximize customer accessibility for you. The vendor area is spacious and well lit; space is limited so please register early! Placement is on a first-come, first-served basis.

Our advertising campaign in collaboration with the Perani Arena & Event Center runs right up until the show weekend. The Event Center's marquee is visible from I-69, which is excellent advertising and captures thousands of onlookers every day. With regional advertising and a prime location, you can expect the return on your investment to be comparable with other similar events of this size.

The following list outlines specific information regarding the show and vendor set up:

- Vendor booths at \$200 per 10' x 10' booth (Register by 31 July and receive the Early Bird Pricing of \$175)
- Electricity is included
- Set up begins at 12:00 p.m. on Friday, September 24.
- Set up must be complete by 9:00 p.m. Friday, September 24 (no Saturday set up).
- Vendor booths must remain up until 4:00 p.m. Sunday, September 26.
- Perani Arena & Event Center is a smoke-free facility.

To reserve your space at the show, please complete and submit the enclosed vendor registration form. Registration forms will be accepted until August 15, 2010 or until vendor spaces are filled. Space is limited, so register early! If you have any questions, please contact Sharon Winsauer at Sharon@Aurora-alpacas.com (517-641-6479). Additional show information, hotel locations, and driving directions can be found at www.alpacafest.org.

Sincerely,

Sharon Winsauer
Halter Show Superintendent
MIAF Committee



Michigan International Alpaca Fest

Vendor Contract

Business Name: _____ Phone: _____

Contact Name: _____ Cell Ph: _____

Street Address: _____ Fax: _____

City, State, ZIP _____ Email: _____

Michigan resale number or tax exempt certification number (send proof of non-profit status): _____

General description of products and/or services to be sold: _____

This contract has been made between the Michigan International Alpaca Fest (MIAF) and _____ (hereafter referred to as Exhibitor) in exchange for the right to participate in the Michigan International Alpaca Fest 2010 show, which will be held on September 25 – 26, 2010 from 9:00 am to 5:00 pm at Perani Arena & Event Center in Flint, MI. The Perani Arena is located at 3501 Lapeer Rd. Flint, Michigan 48503

Exhibitor agrees to pay the MIAF in the amount of \$200 (\$175 if postmarked by 31 July) for each vendor space rented, due immediately upon the execution of this contract, and/or to provide services at the event, as described below:

Both the MIAF and the Exhibitor agree that the terms and conditions outlined in this contract will apply to the Exhibitor's participation in the show.

SIZE AND USE OF SPACE

Size of vendor space is a 10' x 10' area. Electrical outlets are available. MIAF management reserves the right to decline an Exhibitor's application if in the management's judgment the proposed exhibit is not in keeping with the character of the exhibition. MIAF management also reserves the right to expel any exhibitor if in management's judgment the exhibitor is not keeping with the character of the exhibition or is disruptive. Distribution of the advertising material and exhibitor solicitation of any sort shall be restricted to the Exhibitor's booth. No Exhibitor shall so arrange his/her exhibit as to obscure or prejudice adjacent Exhibitors in the opinion of management. No Exhibitor shall assign or sublet any part of their assigned space without the consent of management in writing. Set up must be complete by 9:00 p.m. Friday, September 25, 2010 and remain up until 4:00 p.m. on Sunday, September 26, 2010.

EXHIBITOR

By signature to this agreement, I certify that I have full authority to bind my group or organization.

MIAF MANAGEMENT

Signature of authorized person or group organization Date

Signature of authorized person for MIAF Date

Printed name of authorized person

Printed name of authorized person

Please sign and return this contract with your registration form and payment.



Michigan International Alpaca Fest
September 25 – 26, 2010

Vendor Registration
Deadline: August 15, 2010
(or until vendor spaces are filled)

Vendor Information: *(Please Print Clearly)*

Business Name: _____
Contact Name: _____
Street Address: _____
City, State, Zip: _____
Email address: _____
Primary Phone #: _____
Cell Phone #: _____
Fax #: _____

Product or Service to be sold: _____

Reservation Information:

10' x 10' Stall includes electricity, 1 table and 2 chairs	\$200 x _____ = \$ _____	<i>Vendor space is limited and will be assigned on a first-come, first-served basis.</i>
10' x 10' Stall Early Bird Price must register by 31 July	\$175 x _____ = \$ _____	
Total Amount Enclosed	\$ _____	

Register Early!

Mailing Information:

Please return this form, your check, and the vendor contract to:

MIAF
c/o Sharon Winsauer
11020 N Watson Rd
Bath, MI 48808

Returned checks are subject to a \$25 processing fee.

Silent auction donations are encouraged...an excellent marketing device!